Dear Friends,

As we consider how many of our neighbors are still struggling in these difficult times, we are urged on by the words of Ralph Waldo Emerson, who said, “You cannot do a kindness too soon, for you never know how soon it will be too late.”

As United Way of Greater Plymouth County celebrates the completion of its 91st year of service to the citizens of greater Plymouth County, we extend our heartfelt thanks to our financial contributors and our many volunteers who continue to demonstrate endless compassion and selfless generosity to our mission to “unite people, ideas and resources to improve lives”. Your kindesses are making sure that we will not be too late in helping our neighbors in need.

We certainly can and should all be proud of some of our successes reflected in the following report, and in the progress on our goals and objectives outlined in “Working Together to Improve Lives: Strategic Action Plan for 2012-2015”. Again, our thanks go out to all of our dedicated, tireless supporters.

Nonetheless we are faced with the realities of a widening gap between the urgent and expanding needs of our neighbors and the diminishing government and private resources available to meet those needs. We must also contend with formidable organizational challenges due to limited capacities, and greater competition for resources. We continue to reach out to our corporate supporters, community partners and neighboring United Ways to discern ways to overcome these challenges and to devise creative and effective solutions.

We respectfully ask for your continuing support, and wherever and whenever possible, we ask that you reach out to other prospective supporters on behalf of United Way of Greater Plymouth County. We need you, our steadfast friends, and we need new allies to our cause. Our ultimate success to “improve” the lives of our neighbors can only be achieved through strong and lasting partnerships that embody the wisdom and experience of all of the diverse segments in our communities of greater Plymouth County.

Thank you for making sure that we will not be “too late” in helping our neighbors!

Respectfully,

Leo A. MacNeil, Chair
Board of Directors

Dennis P. Carman, President & CEO
**Our Mission:** “We unite people, ideas and resources to improve lives.”

**Our Vision:** “We envision a safe, healthy and well educated community where people’s needs are met effectively, respectfully and compassionately.”
Success Stories
from our Partner Agencies

Ms. R is a 60-year-old patient who has been disabled for over 20 years. Without the services of the Brockton Visiting Nurse Association, Ms. R would be in a long term care facility instead of living in the comforts of her home.

Nick is a teenage boy with a troubled home life who participated in the Boys and Girls Club of Brockton’s Coaching for Change Program. He recently graduated from high school and was granted a full scholarship to any state college.

Ericka, a 5-year-old pre-school student, comes from a hard working family who struggle to make ends meet. Erika was able to receive a Brockton Day Nursery scholarship to attend programs at the nursery and she recently graduated kindergarten as the valedictorian where she gave a speech to over 100 people.

A Brazilian woman was able to use Health Imperative's English as a Second Language course to develop the skills to take her child to the doctor without the need of an interpreter.

Karen came to Father Bill’s and MAIN SPRING addicted to prescription drugs, homeless and unemployed. She graduated from the WorkExpress program in 12 months and turned her life around, now a freshman in college with a steady job, a studio apartment, and her sobriety.

Marie, age 22, moved to Massachusetts with her 2-year-old child to escape her abusive husband. She has a mental health condition, but came to the state with nothing but her car and a few possessions. The Old Colony YMCA was able to help Marie get her medication and the services she needed to keep her and her child safe and off the streets.

The middle-aged man arrived at the Salvation Army of Plymouth as an alcoholic, self-medicating his cancer diagnosis. Through help from the staff, he was able to go to a detox program and reconnect with his young daughter.

Lisa and John are the parents of three children, one of whom is on the Autism Spectrum and another who is in the process of diagnosis and eligibility for DDS services. John cannot work because of an injury. The family came to the Arc of Greater Plymouth for financial assistance and case management and are on the way to getting back on their feet.
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<thead>
<tr>
<th>Name</th>
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<tr>
<td>Leo MacNeil, Chair</td>
<td>HarborOne</td>
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<td>William McCann, Immediate Past Chair</td>
<td>Wells Fargo Advisors, LLC</td>
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<td>Stephen Hall, Vice Chair</td>
<td>Prism Energy Services</td>
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<td>Cheryl Showstack, Vice Chair</td>
<td>CS Consulting Services</td>
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<td>Mark Moreau, Treasurer</td>
<td>TD Bank</td>
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<td>William Matteson, Assistant Treasurer</td>
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<td>Erich Briggs, Secretary</td>
<td>Butcher &amp; Briggs Fundraising Counsel</td>
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<td>Christopher Baynes</td>
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<td>Jane Borkowski</td>
<td>J.P. Morgan</td>
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<td>Jim Marsh</td>
<td>Ocean Spray Cranberries, Inc.</td>
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<td>Dana Mohler-Faria</td>
<td>McGrath &amp; Marsh Attorneys at Law</td>
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<td>Kevin White</td>
<td>Bridgewater State University</td>
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<td>Barbara Cowgill</td>
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<td>David Kindy</td>
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<td>Dennis Carman, Ex-Officio Member</td>
<td>Mark Johnston Associates</td>
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<td>Beverly Pavasaris, Ex-Officio Member</td>
<td>United Way of Greater Plymouth County</td>
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<td>Brockton Visiting Nurse Association</td>
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L to R: Kim Allen, Rick Noll, Dennis Carman, Cindy Gillis, Joe Travers, Cat Springhetti

United Way Staff

Dennis Carman - President & CEO
Deanne Burns/ Cindy Gillis - Finance
Cat Springhetti - Finance and HR Specialist
Ashley Felton - HR Intern
Kimberly Allen - Director of Community Relations & Marketing
Jessica Zaniewski - Marketing Intern
Rick Noll - Resource Development Director
Joe Travers - Resource Development Associate
Special Initiative Programs Staff

**Juliana Langille** - Executive Director of Community Connections of Brockton
**Dawn Fontaine** - Family Resource Coordinator
**Christine Courdeau** - Administrative Assistant
**Shelia Correia** - Family Outreach Specialist
**Perette Durandis** - Community Resource Specialists
**Luz Laboy** - Community Resource Specialists
**Lora Wooster** - Coordinator of South Shore Regional Network

**Safe and Successful Youth Initiative (SSYI)**
**Katie Bassette** - Program Manager
**Joe Almeida** - Job Supervisor
**Jamie Andrade** - Case Manager/Job Developer
**Steven Wilks** - Case Manager/Job Developer
**Heather Shruhan** - Outreach Worker Supervisor
**Joey Gomes** - Outreach Worker
**Troy Kelley** - Outreach Worker
**Jonny Mendes** - Outreach Worker
**Board Committees**

**Audit/ Finance Committee**
Mark Moreau - Chair
Joseph Kameese
Jim Marsh
William Matteson
Kevin White

**Community Impact Committee**
Barbara Cowgill - Co Chair
Patrick Hamilton - Co Chair
Georgia Antonopolous
Heather Arrighi
Richard Jobin
Mark Moreau
Cheryl Showstack

**Board Orientation Task Force**
Leo MacNeil: Chair
Erich Briggs
Cheryl Showstack

**Governance Committee**
Erich Briggs - Chair
Fran Dillon
Robert Kenworthy
William Matteson
Peggy Page

**Bylaw Revision Task Force**
Leo MacNeil: Chair
Steve Hall
Jim Marsh
Chris Baynes
Jane Borkowski

**Marketing and Communications**
David Kindy - Chair
Bryan Baldwin
Kristen Borsari
Adam Cupples
Ralph Valente
Leo MacNeil

**Campaign Cabinet/ Resource Development Committee**
Stephen Hall - Resource Development Chair
Christopher Oddleifson - Campaign Cabinet Chair
Chris Baynes
Jim Blake
Fran Dillon
Stephen Hall
Bill McCann
Friend Weiler

**Strategic Plan Implementation Task Force**
Bill McCann - Chair
Fran Dillon
Leo MacNeil
A Message from the Campaign Chair

Theodore Roosevelt once said, “Believe you can and you’re halfway there.”

As Campaign Chair of the United Way of Greater Plymouth County, I have seen for myself how this fundamental belief in the human spirit is being applied by dedicated and talented people at agencies supported by the UWGPC. More importantly is the profound impact these efforts are having on the lives of thousands of individuals and families living in our local communities.

Of course, this would not be possible without those businesses that support the United Way of Greater Plymouth County through workplace campaigns and their generous employees who so clearly understand what it means to be a good and caring neighbor. Thank you for helping to make last year’s campaign a success.

Overall giving at Ocean Spray, for example, grew by over 30% compared to the previous year. I am, of course, immensely proud of my own colleagues at Rockland Trust, who in this year’s campaign established an impressive new benchmark at our organization for employee giving!

As my tenure as campaign chair winds down, I am encouraged about our United Way’s future and its ongoing support of our communities. General Electric has enthusiastically reengaged in support of United Way after establishing operations in the Avon Industrial Park. Also, Signature Healthcare, one of the region’s most valuable and trusted community resources, has embraced the United Way of Greater Plymouth County both in terms of workplace giving and by assuming a leadership role in the upcoming annual campaign.

Finally, I want to express my personal gratitude to United Way of Greater Plymouth County and its leaders for the opportunity and privilege to serve the residents of Greater Plymouth County. It has truly been an honor.

Sincerely,

Christopher Oddleifson
Campaign Chair
A Message from the Community Impact Co-Chairs

This year we were blessed to have forty-one (41) talented and resourceful individuals volunteer for our twelve (12) United Way Allocations Teams, and that helped to reduce the pressures on each of them. The Allocations process is a demanding one requiring time and focus, but our volunteers, both veterans and rookies, responded and found it rewarding. As I have before, I encourage others to join them in this significant effort, a living demonstration of the value and strength of community.

Allocations is at the heart of the United Way mission by asking these volunteer teams to critically review the written Requests for Proposals (including site visits) and to quantitatively score them based upon their perceived effectiveness. Fifty-five initiatives were submitted this year with requests totaling $1,224,402.50.

Those scores are then passed along to the Community Impact Committee that has the formidable task of granting the allocable funds to as many agency initiatives as possible. To no surprise in this challenging economy, the total dollars requested for all initiatives far exceeds the available funds. Nonetheless, the disbursement process is handled as fairly as possible. Forty-four RFP’s and twenty-three agencies were funded this year.

As we all know, economic conditions have resulted in a dramatic increase in urgent needs for basic services. Many of us have family members, friends and neighbors who are struggling, so we ask that you continue to support our local United Way with the gifts of your financial contributions and your equally valuable volunteer service.

Respectfully yours,

Barbara Cowgill Co-Chair

Patrick Hamilton Co-Chair

As Co-Chairs, on behalf of the Board of Directors and all the people we serve in the greater Plymouth County area, we would like to extend a heartfelt thank you to our dedicated Allocation Panelists.
Thank you to our 2013-14 Allocation Panelists!

Andrea Holleran
Baffour Nkrumah-Appiah
Barbara Cowgill
Carole Martyn
Cheryl Showstack
Cyndy Tonucci
Dan Taylor
David Kindy
Dawn Griffin
Debra Caswell
Dottie Slack
Ed Jacoubs
Georgia Antonopoulos

Heather Arrighi
James Carden
Jane Callahan
Janine DiLorenzo
Jim Hanlon
Jim Marsh
Jim Smith
Joanne Sheehan
John Bross
Kati Kelley
Kathy Johnson
Kathy McDonough
Kris Resendes
Lenell Silva

Leslie Hill
Margaret Carr
Patrick Nevins
Pat Wilkinson
Patrick Hamilton
Patty Joyce
Peggy Watts
Roberta Sousa
Sharon Beals
Shaun Eddy
Sherri Vallie
Steve Kanke
Thomas Banks
Making Progress on United Way’s Strategic Plan!

As we are approaching the midway point in our Strategic Action Plan for 2012-2015, I am excited to report that we are achieving many of the goals and objectives that our Board of Directors and key stakeholders in the community have agreed upon.

Goal I: Community Impact
- We are working with Bridgewater State College in order to conduct a regional needs assessment this coming fall.
- Our community partners are providing services with United Way funds to over 51,000 of our most needy neighbors, just over two thirds of our goal of helping 75,000 in our community.

Goal II: Resource Development
- We are running new United Way campaigns with area employers that have reached out to over 2,500 prospective donors.
- We have increased the number of our United Way leadership givers, donors who are contributing $500 or more each year.
- We have expanded our resources to help our neighbors through several contracts with the Massachusetts Department of Children and Families for Community Connections of Brockton and The Family Center.

Goal III: Communication & Marketing
- We have recruited a Marketing specialist on our Board of Directors as well as a new Marketing & Communications Committee comprised of high level marketing experts from several of our longstanding corporate supporters.
- We have also established several new social media tools to promote our mission and work, including an updated website at www.uwgpc.org, an exciting electronic newsletter through Constant Contact, a new Facebook Page, and a new blog.

Goal IV: Governance & General Operations
- Our Board Bylaw Task Force has thoroughly revised our bylaws to be more relevant and useful in guiding us in our work.
- We have established a new Board Orientation package to assist new Board members quickly acclimate to the mission and work of our United Way.
- We have established a Board level Task Force to explore “synergies” between our United Way and our neighboring local United Ways.

William McCann, Chair UWGPC Strategic Planning Task Force
First Vice President – Branch Manager
Wells Fargo Advisors, LLC.
FamilyWize Cards Save Over $1 Million - Since 2007, United Way of Greater Plymouth County working in partnership with area pharmacies, health organizations and community service providers, has been distributing FamilyWize Drug Prescription Discount Cards. These cards allow our neighbors who either do not have health insurance or whose health insurance does not cover drug prescriptions, to receive a discount on their medications of up to 30%. As of February 13, 2013, the FamilyWize cards have been used over 75,000 times and our neighbors have saved over $1,000,000 in their medication costs!

Safe and Successful Youth Initiative Reduces Youth Violence by 40% - The SSYI partnership between the City of Brockton, United Way of Greater Plymouth County and Old Colony YMCA is a coordinated intervention strategy that focuses on young men from 14 – 24 years old who are identified as high risk for becoming perpetrators of gun violence in the community with an overall goal of eliminating community violence. According to Koren Cappiello, Director of Community, Social and Safe Corners Street Outreach, City of Brockton Mayor’s Office, “this is about saving lives and changing behaviors by providing opportunities for those who see no alternatives to the life they are living . . . our youth are our future; no one is disposable.” In the past year, the urban areas with a new SSYI partnership have experienced a 40% reduction in youth violence!

Community Connections/The Family Center Help Over 300 Families - In the past year, CCB/The Family Center a partnership between the Massachusetts Department of Children and Families, United Way of Greater Plymouth County, has served 338 families and a total of 556 children. Working with over 35 referral sources, families were provided with 756 concrete services, and 633 direct referrals to other agencies. The center has also provided 179 families with 22 Parenting Child Activities groups, 24 families with 3 Parenting Support groups, and 86 families with 11 Family Educational groups all with activities for children and food. Staff can speak six different languages and have helped translate and interpret for many families in the community.
Partner Agencies
(No dues or payments to the United Way of Greater Plymouth County are required from Partner Agencies.)

- American Red Cross of Massachusetts Bay - Southeast Chapter
- Boys & Girls Club of Brockton
- Boys & Girls Club of Plymouth
- Boy Scouts - Old Colony Council
  - Brockton Area Arc
- Brockton Area Multi Services (BAMSI)
- Brockton Church & Community After School Program
  - Brockton Day Nursery
  - Brockton Visiting Nurse Association
  - Catholic Charities
- Community Care Services, Inc.
  - Father Bills & MainSpring
  - Health Imperatives
- Home/Health and Child Care Services, Inc.
  - Mayflower RSVP
- Mt. Moriah Emergency Food Program
  - Old Colony YMCA
- Salvation Army - Plymouth Corps
- South Coastal Counties Legal Services
  - South Shore Housing Development Corp.
- South Shore Women’s Resource Center (High Point)
- The Arc of Greater Plymouth
  - The Bridge Center

![Pie chart showing funding distribution]

- Community Impact Funding for Health, Education & Income: $519,100
- Community Connections & The Family Center: $217,280
- Safe & Successful Youth Initiative: $391,000
- Mass 211: $15,000
- South Shore Regional Network to End Homelessness: $30,000
- Designations to Other Nonprofit Organizations: $53,746
Day of Caring
September 14, 2012

168 volunteers gathered to complete numerous projects at local non-profit agencies in the greater Plymouth county area.
A complete audit of the United Way of Greater Plymouth County’s financial statements is conducted annually by an external CPA firm. This Financial Report, along with the organization’s IRS Form 990 are available upon request.
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Plymouth, MA 02360

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