In light of the significant long term challenges for our neighbors resulting from COVID-19, United Way will be generating life saving resources through our annual campaign to be directed toward reimagining and rebuilding our communities. We are purposefully pivoting our work from emergency response to community recovery.

While we continue to focus our efforts on the interrelated pillars of Education, Health and Financial Stability, we will be addressing the five community recovery initiatives below for the foreseeable future.

**LIVE UNITED RECOVERY INITIATIVES**

- Feeding Our Families
- Preventing Evictions & Ending Homelessness
- Accessing Affordable Health Services
- Returning to Learning for Our Children & Youth
- Aspiring to Hire for Our Recently Unemployed

Critical to our work in meeting these needs is the reality that for people of diverse racial backgrounds these challenges are greater and deeper in terms of their degree and complexity.

This means that we must direct significantly greater attention and enhance our sensitivity to the issues of race, equity and justice as we design our solutions to our communities’ problems.

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300% INCREASE IN DEMAND FOR FOOD AT LOCAL PANTRIES

20,068 PEOPLE EXPERIENCING HOMELESSNESS IN MASSACHUSETTS;
SHELTERS AT CAPACITY

18.3% OF OUR NEIGHBORS ARE UNEMPLOYED

70,106 EDUCATION OF OUR CHILDREN UNCERTAIN

14,141 OF OUR NEIGHBORS DO NOT HAVE HEALTH INSURANCE