Local Volunteers Ensuring Local Needs are Met

What’s Raised in the Area Stays in the Area

Your donations to the United Way of Greater Plymouth County are thoughtfully directed to local partnerships and community service organizations by teams of dedicated volunteers who are themselves local business people, community leaders and residents. This familiarity with local communities ensures that the most urgent needs of our neighbors in the key areas of Education, Health and Financial Stability are identified and addressed.

Our volunteers carefully review requests for funding and conduct extensive site visits in order to determine which agencies and initiatives will be funded. United Way funding will only be granted to proposals demonstrating: creative partnerships; ability to leverage additional resources; and measurable outcomes that truly make a difference to those in need.

LIVE UNITED Funded Initiatives

A Caring Partnership Improving Lives

United Way works with only the most experienced and compassionate human service organizations in order to accomplish its mission “to unite people, ideas and resources to improve lives”.

To see a list of our current partner agencies and funded initiatives, please visit www.uwgpc.org/funded-initiatives.
**United Way and the Local Business Community**

*An Effective Partnership Benefiting Those in Need*

Workplace campaigns are among the most effective way to generate revenues and at the same time increase awareness of the region’s needs. Each year the United Way of Greater Plymouth County spearheads workplace campaigns at more than 150 local businesses where compassionate employees pledge their financial support via payroll deduction programs. In the spirit of giving, many businesses generously offer a “corporate match” to their employees’ contributions, while others make an annual corporate gift to support the work of our United Way.

Irene, an 18-year-old Brockton woman, was homeless and involved in a local gang when she was referred to a street outreach program funded by the United Way of Greater Plymouth County. Thanks to the LIVE UNITED Fund, she is now finishing high school and continuing to work to save additional income for her own place to live. She states, “You don’t know what it feels like not to have to beg and plead for help anymore. I don’t feel alone… I feel like things are possible for me.”

**PEG PAGE**

Plymouth Center for the Arts
President, Board of Directors

“Being a part of this United Way I have seen first hand how the dedication and generosity of volunteers and businesses in our communities has literally changed the lives of those struggling, in a positive and uplifting way. A smile, a thumbs up or a ‘thank you’ from someone who has been helped is priceless.”

**JOHN DOYLE**

Atlantic Division Manager
UPS

“UPS’s support of United Way began in 1982. Since then, UPSers and The UPS Foundation have donated over $1.4 billion to United Way! UPS is in every community and thousands of our neighbors lives here in Plymouth County have been greatly improved because of the extraordinary partnership between United Way, UPS and our employees who so generously volunteer their time and dollars to help those in need.”
CHRIS ODDLEIFSON  
President & CEO  
Rockland Trust Company  
“Investing our contributions to help meet the local needs of our community through the United Way ensures the highest return on our investment.”

ANDREA KERSHAW  
Regional Vice President  
Enterprise Rent-A-Car  
“Since the 1960s, Enterprise employees, the Taylor family and the Enterprise Holdings Foundation have invested more than $66 million in local United Way chapters. With its broad reach, United Way makes a difference in the lives of many Enterprise Holdings employees and customers, just as our founder Jack Taylor had hoped when he chose the organization as his company’s primary beneficiary.”

ANDREA HOLLERAN  
Vice President of External Affairs  
Beth Israel Deaconess - Plymouth  
“In my current role in this area’s premier health care system, I truly appreciate the vital role that our local United Way of Greater Plymouth County plays in ensuring that the “health, education and financial stability” needs of our most vulnerable neighbors are being met. I am proud to support our United Way as its staff and volunteers creatively partner with area businesses and non profit health and human service agencies to improve lives.”

JIM BLAKE  
President & CEO  
HarborOne Bank  
“HarborOne Bank realizes that the bank’s success is directly related to its support of the communities it serves. We have long been proud to be a leading supporter of the United Way of Greater Plymouth County. We know that the United Way makes highly efficient use of our financial contributions. Our employees also know that donations raised locally for United Way remain in our communities to support deserving local charities whose performance has been closely reviewed and approved by United Way volunteers (several of whom are HarborOne employees).”
Leadership Guild

United Way of Greater Plymouth County’s Leadership Guild was established as a way for our organization to recognize the generosity of those enthusiastic supporters who donate $500 or more annually to United Way. These individuals have demonstrated an unparalleled commitment to our community.

Tocqueville Society

The United Way Tocqueville Society was founded in 1984 in order to deepen the connection and support of United Way’s most generous community minded investors. The name honors nineteenth-century French diplomat, Alexis de Tocqueville, and his admiration for the spirit of volunteering for the common good that he observed while traveling in America; he wrote about our tradition of “neighbor helping neighbor” enthusiastically.

Nationwide there are over 25,000 members in the Tocqueville Society who have donated $10,000 or more. Together, these compassionate donors have thus far raised over $500 million dollars! The Tocqueville Society symbolizes the depth of our nation’s support for the impactful programs and initiatives that work so effectively to improve the lives of our neighbors in need while at the same time building stronger, healthier and more vibrant communities.

We at United Way of Greater Plymouth County, along with our dedicated volunteers, are truly honored by the trust and confidence that members of the Leadership Guild and the Tocqueville Society have placed in our organization and its mission of “Uniting people, ideas and resources to improve the lives of people in Greater Plymouth County.”

Leadership Guild Annual Giving

- **Tocqueville Society** .......................................................... $10,000+
- **Platinum** ........................................................................... $5,000 - $9,999
- **Gold** .................................................................................. $2,500 - $4,999
- **Silver** ................................................................................ $1,000 - $2,499
- **Bronze** ............................................................................... $500 - $999

THANK YOU!

“When I was at my lowest, with no hope in sight, United Way’s Family Center gave me a hand up. I was connected to community resources and found a great job. The Family Center helped me to turn a losing situation into one with hope and a prosperous future outlook.” - Chantilly